

When it comes to intellectual property litigation, *Law360*, *Managing IP*, *Chambers USA*, *Legal 500*, and *Benchmark Litigation* all agree - McKool Smith delivers.

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McKool Smith

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# IP Awards and Honors

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United States “Intellectual Property Firm of the Year”  
- *Benchmark Litigation*, 2015

Ranked nationally as a Leading Firm for PTAB (USPTO) Litigation  
- *Managing IP - IP Stars*, 2015

“Intellectual Property Group of the Year”  
- *Law360*, 2014

United States “Plaintiff IP Firm of the Year”  
- *Managing IP*, 2014

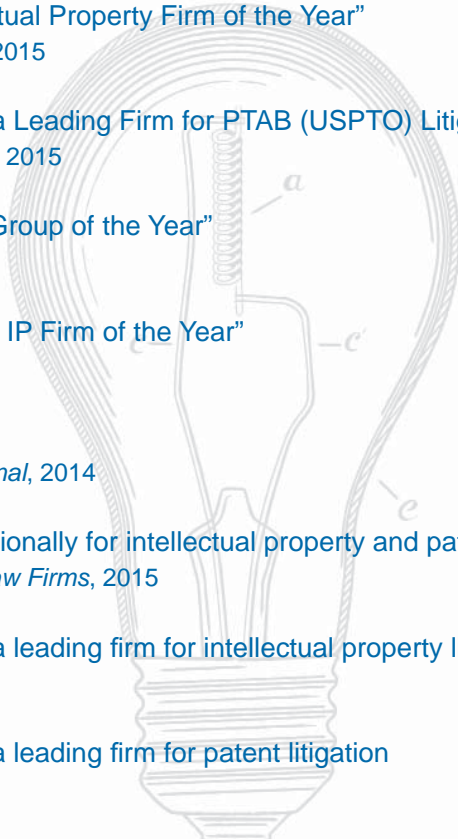
“IP Hotlist”  
- *The National Law Journal*, 2014

Ranked “Tier One” nationally for intellectual property and patent litigation  
- *U.S. News and Best Law Firms*, 2015

Ranked nationally as a leading firm for intellectual property litigation  
- *Chambers USA*, 2014

Ranked nationally as a leading firm for patent litigation  
- *Legal 500*, 2014

Named among the “Most Feared Plaintiffs’ Firms”  
- *Law360*, 2013



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# Intellectual Property Litigation

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In intellectual property cases, McKool Smith's courtroom track record is unrivaled. Over the past eight years, the firm has secured eight nine-figure patent infringement verdicts—more than any other law firm in the country—and six eight-figure patent-infringement verdicts.

As noted in Lex Machina's *2014 Patent Litigation Damages Report*, since 2000, McKool Smith has won more patent litigation damages than any other law firm (\$2.04 Billion). In January 2015, McKool Smith was awarded "IP Firm of the Year" by *Benchmark Litigation*. The firm was also awarded 2014 "Intellectual Property Group of the Year" by *Law360* and U.S. "Plaintiff IP Firm of the Year" by *Managing IP*. These are just some of the accolades that have helped McKool Smith become what *The Wall Street Journal* describes as "...one of the biggest law firm success stories of the past decade."

We represent clients in all aspects of intellectual property litigation, including patent litigation, ITC/Section 337 disputes and investigations, copyright, trademark, false advertising, and trade secret disputes. McKool Smith's trial lawyers convert highly complex technical issues into straightforward concepts to persuade judges and juries. We pride ourselves in having technology specialists in any subject matter we litigate.

Our lawyers represent clients in district courts, the U.S. International Trade Commission, and appeals to the Patent Trial and Appeal Board (PTAB) at the U.S. Patent and Trademark Office (USPTO), and the U.S. Court of Appeals for the Federal Circuit. We have significant experience in U.S. patent litigation hot spots, including the Eastern District of Texas, the District of Delaware, and the Northern District of California. Ten of the firm's attorneys are former Federal Circuit clerks, and our ranks also include former U.S. Supreme Court, regional circuit, and district court clerks from across the country.

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# Leaders in Litigation

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**Versata:** McKool Smith secured two nine-figure patent infringement verdicts for Versata against SAP in a dispute relating to enterprise pricing software. After a 2009 verdict of \$138 million was set aside, the firm secured a second jury award of \$345 million in 2011. The Federal Circuit upheld the final judgment totaling **\$391 million**. Both verdicts were named “Top 100 Verdicts” for their respective years.

**Medtronic:** McKool Smith secured a **\$250 million** verdict on behalf of Medtronic against Boston Scientific in a patent infringement dispute involving the design of balloon angioplasty catheters. The verdict was named one of the “Top 100 Verdicts” in 2008.

**VirnetX:** McKool Smith secured two nine-figure patent infringement verdicts for VirnetX in patent disputes involving communications technology. In 2010, the firm won a **\$106 million** verdict against Microsoft. Later, in 2012, the firm secured a **\$368 million** verdict against Apple. Both verdicts were named “Top 100 Verdicts” for their respective years.

**i4i:** McKool Smith secured a \$200 million verdict for i4i against Microsoft in a patent infringement dispute concerning markup language software. The court entered a permanent injunction against Microsoft, and awarded an additional \$90 million in enhanced damages to i4i. The **\$290 million** judgment was unanimously affirmed by the U.S. Supreme Court.

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# Results Matter Most

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**Pioneer Corp:** McKool Smith won a **\$59 million** verdict for Pioneer Corp against Samsung in a patent infringement dispute involving plasma display technology. The verdict was named one of the “Top 100 Verdicts” in 2008.

**ParkerVision:** McKool Smith secured a **\$173 million** verdict for ParkerVision against Qualcomm in a patent infringement action involving numerous patents related to direct conversion receiver technology for use in high-performance wireless telecommunications devices. The verdict was named one of the “Top 100 Verdicts” in 2013.

**Droplets, Inc:** McKool Smith secured a **\$15 million** jury verdict on behalf of Droplets against Overstock.com and Sears Holding Corp. in a patent infringement dispute concerning technology that allows access to graphic user interfaces over the internet and private/client networks. The verdict ordered Sears to pay \$11 million and Overstock.com to pay \$4 million in damages.

**Summit 6 LLC:** McKool Smith secured a \$15 million jury verdict on behalf of Summit 6 against Samsung in a patent infringement dispute concerning media updating technology. The final judgment ordered an additional \$1.9 million in prejudgment interest for a total award of approximately **\$17 million**.

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# Why McKool Smith?

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- » Unparalleled track record in patent litigation.
  - » Home to many of the country's most respected patent trial lawyers.
  - » Reputation for securing large verdicts, driving successful settlements, and providing a vigorous defense in litigation.
  - » Very few conflicts.
  - » 115+ patent litigators firm-wide.
  - » In-house financial analysts knowledgeable about patent law and able to properly manage damage-related strategic considerations, discovery, and expert reports.
  - » 10 former Federal Circuit clerks.
  - » 60+ attorneys with science and technical degrees:
    - » 20+ with advanced degrees
    - » 20+ with Electrical Engineering degrees
  - » 30+ attorneys admitted to practice before the USPTO.
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## About McKool Smith

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With more than 185 trial lawyers across offices in Austin, Dallas, Houston, Los Angeles, Marshall, New York, Silicon Valley, and Washington, D.C., McKool Smith has established a reputation as one of America's leading trial firms. The firm has won more *VerdictSearch* and *The National Law Journal* "Top 100 Verdicts" over the last seven years than any other law firm in the country.

Courtroom successes like these have earned McKool Smith critical acclaim and helped the firm become what *The Wall Street Journal* describes as "one of the biggest law firm success stories of the past decade." McKool Smith represents leading clients in complex commercial litigation, intellectual property, bankruptcy, and white collar defense matters.

# McKool Smith

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