


**PATENT REFORM 2010:**

# What Shape Will It Finally Take?



**JUNE 15, 2010**  
**The Newseum**  
**Washington, DC**

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2010 is shaping up to be the year in which patent reform may actually become law. How will it impact stakeholders across specific industry, legal, and policy constituencies?

## PATENT REFORM 2010: WHAT SHAPE WILL IT FINALLY TAKE?

Hear the perspectives of leading experts on the need for reform and the current legislative landscape, the pros and cons of bills under consideration, and the future implications for research, licensing, and litigation:

- **The Honorable Paul Michel**, Federal Circuit Chief Judge (retiring)
- Congressman **Dana Rohrbacher** (R-CA), US House of Representatives
- **Donald Cravins, Jr.**, Staff Director, Chief Legal Counsel, Committee on Small Business and Entrepreneurship, US Senate
- **Philip Johnson**, Chief Intellectual Property Counsel, Johnson & Johnson
- **Bernard Cassidy**, Senior Vice President, General Counsel, Tessera Technologies
- **Hans Sauer**, Deputy General Counsel for Intellectual Property, BIO
- **Jonathan Dudas**, Partner, Foley & Lardner; Former Director, USPTO
- **Douglas Cawley**, Principal, McKool Smith
- **Brian Riopelle**, Partner, McGuireWoods
- **Pat Choate**, Economist and Author
- **John Jarosz**, Managing Principal, Analysis Group
- **John Mayo**, Professor of Economics, Business, and Public Policy, Georgetown University

Additional congressional insiders and industry representatives also invited.

### Please Join Us:

#### DATE

Tuesday, June 15, 2010

#### THE NEWSEUM

555 Pennsylvania Avenue, N.W.  
Washington, DC  
888 639 7386

#### RSVP

Register online at [www.analysisgroup.com/pr2010](http://www.analysisgroup.com/pr2010) or contact Elizabeth Roche at 617 425 8264 or [eroche@analysisgroup.com](mailto:eroche@analysisgroup.com)

Please reserve your space for this complimentary program by **June 1, 2010**.

***Virginia CLE credit is pending.***

#### AGENDA

**8:00–8:30 AM**

Breakfast

**8:30–11:30 AM**

Panel Discussion and Q&A

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