

The Premier Client Development, Networking and CLE Event for Attorneys!

EDUCATION

CLE program designed for both in-house and outside counsel

INTERVIEWS

Informational interviews to discuss outside counsel opportunities

NETWORKING

Spa retreat, golf tournament, receptions, dine-arounds, and more!

Austin, Texas

September 7-9, 2011
Hyatt Regency Austin &
Hyatt Regency Lost Pines Resort and Spa



Office of MINORITY AFFAIRS

STATE BAR OF TEXAS

YOU'RE INVITED TO THE 2011 TMCP!



Michelle A. Peak



Fred Gaona III

As chairs of this year's steering committee, we invite you to the 19th Annual Texas Minority Counsel Program in Austin, Texas on September 7-9, 2011. Come find out why the TMCP has become the premier client development, networking, and CLE event for attorneys in Texas!

The TMCP's unique format not only provides valuable CLE credit but also gives attendees an opportunity to participate in informational interviews to discuss outside counsel opportunities. The spa retreat, golf tournament, receptions and dine-arounds, which allow small groups of participants to dine together at nearby restaurants, maximizes the opportunity for in-house and outside counsel to connect.

We are confident that attendance at the conference will benefit you and your organization and we look forward to seeing you in Austin!

Michella Resk Jud & none I

Michelle A. Peak American Airlines

Fred Gaona III

Spencer Crain Cubbage Healy & McNamara pllc

Program Background and Mission

The TMCP was created in 1993 with the mission of increasing opportunities for minority and women attorneys who provide legal services to corporate and government clients, and to expose those organizations to the legal talent found in the minority and woman community. Since its inception, the TMCP has been instrumental in enhancing the employment and economic opportunities for minority and women attorneys throughout Texas.

Conference Goals

- Provide informational interviewing opportunities for minority and women lawyers to meet with corporations and government agencies.
- Offer an informal environment for attendees to network.
- Present a CLE program designed for minority/women lawyers and corporate/ government counsel.

2011 TMCP Awards

Award winners will be honored during the 2011 TMCP Awards Presentation on September 8, 2011. To nominate a deserving corporate counsel or outside counsel, visit www.TexasBar. com/TMCP to download nomination forms. The nomination deadlines for both awards is June 15, 2011.

Corporate Counsel Of The Year Award The 3rd Annual Corporate Counsel of the Year Award will be presented to the corporate counsel that has done the most to open doors for Texas minority and women attorneys by promoting diversity within their department and/or company and by consistently hiring minority and/ or women attorneys in private practice to perform legal work on behalf of their company. The award also recognizes support of the TMCP through sponsorship, participation in its programs, and the Program's goals of diversity and inclusion.

Trailblazer Outside Counsel Award The inaugural Trailblazer Outside Counsel of the Year Award will be presented to an outside counsel who has done the most to effectuate the promotion of diversity within the legal profession through hiring, retention and mentoring of minority and women attorneys, partnering with minority and women owned law firms and involvement with Bar and/or community designed to promote diversity within the legal profession.

2011 STEERING COMMITTEE

Michelle A. Peak American Airlines

Fred Gaona III

Spencer Crain Cubbage Healy & McNamara pllc

CORPORATE REPRESENTATIVES

Cheryl Barber

Aparna Dave

Wells Fargo Bank, N.A.

Jana Ferguson PepsiCo, Inc./Frito-Lay

Lara Forde **LexisNexis**

Latasha Grinnell

Dean Foods Company

Abel Martinez

HEB Grocery Company

Christine Montoya

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Annita Riddick

JCPenney Corporation, Inc.

Bryce Seki

Pioneer Drilling Company

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De la Rosa & Chaumette

Laura Gibson

Ogden, Gibson, Broocks, Longoria & Hall, LLP

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John Zavitsanos

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Toya Haley

Toya Cirica Cook Haley, Esq./ Texas Health & Human Services Commission

OTHER REPRESENTATIVES

Kathryn Holt Richardson HR Legal Search

STATE BAR REPRESENTATIVES

Caren Blackwell Director, Office of Minority Affairs Cristina De La Garza Office of Minority Affairs

SPONSOR THE 2011 TMCP!

Demonstrate your commitment to the TMCP and its goal of increased diversity in the legal profession by sponsoring the conference. Benefit from the additional exposure and opportunities for participation. Visit www. TexasBar.com/TMCP to learn of the benefits and register by downloading the 2011 TMCP Sponsorship Brochure.

Sponsorship Levels

Presidential \$10,000 Counselor \$1,500 Advocate \$3,000 Chancellor \$7.500

Barrister \$5,000 Associate \$500



"The TMCP has been a critical part of my professional successes over the years. It has afforded me many opportunities to meet and connect with other

attorneys from across
the state as they showcase a diversity
of legal talent. TMCP supporters and
attendees recognize the real value that
TMCP delivers, and that's why attendance continues to grow year after

David A. Chaumette De la Rosa & Chaumette



"By drawing on the knowledge and experience of high caliber speakers, the TMCP provides a practical and informative CLE course. The conference is very well managed and the

networking opportunities are invaluable. If you want to interact with some of the brightest legal minds in Texas, then attendance at this program is a must!"

Aparna M. Dave Counsel, Wells Fargo Legal Group



"The TMCP is an outstanding venue that gives Winstead a front and diverse networking opportunities. Our firm is proud to support this program and

we encourage other corporations and organizations to participate. TMCP highlights the diverse pool of legal talent we have in this state and provides enhanced economic opportunities for minority and women attorneys."

Tom Forestier Managing Shareholder, Houston

TMCP Interview Schedule 2011 Thursday, September 8

8:15–8:45 am On-site sign-up

Training (in-house counsel) 1:15-1:30 pm 1:15-1:30 pm Training (outside counsel)

1:30-5:30 pm Interviews

Friday, September 9

8:15–8:45 am On-site sign-up

Training (in-house counsel) 8:45-9:00 am Training (outside counsel) 8:45-9:00 am

9:00 am-Noon Interviews

Outside Counsel Interested In Being Interviewed

Law firm attendees will have a chance to participate in informational interviews with corporate and government representatives to discuss outside counsel opportunities.

Expectations

The TMCP is an opportunity to network and form new business relationships. The conference is not a job fair, nor is there any guarantee that you will receive work as a result of the interview process. We hope to provide you with an opportunity to meet with in-house lawyers and tell them about your practice area. This introduction is the first step to getting your name known by the organization so that you can be considered for future work opportunities.

Signing Up and Submitting Your Résumé

First, register for the conference. After your registration is received, you will be e-mailed a link to upload (1) a personal résumé, and (2) a firm résumé, including a narrative description of your firm's practice, area(s) of expertise, and all office locations. If your personal résumé already includes this information, you may omit the firm résumé. To be considered for pre-selection, your résumé(s) must be received by the early registration deadline of July 22, 2011.

Notification

A list of interviewing companies can be found online at www.TexasBar.com/TMCP. You will be notified via e-mail at least one week prior to the conference whether you have been pre-selected for an informational interview. If you are preselected, your e-mail will include the interview date and time, the interviewing company and, if available, the name of the interviewer.

On-Site Sign-up

Limited on-site interview sign-up will be available on a first-come, first-served basis for pre-scheduled time slots that are still available. At the conference, your registration packet will include instructions. All interviews are 15-minute consecutive sessions, unless otherwise noted. Some corporations may request to speak with you and a colleague simultaneously, as a firm. In that case, a joint session will be conducted.

In-House Counsel Interested In **Conducting Interviews**

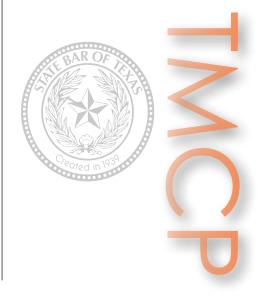
Corporate and government representatives will have the opportunity to meet a diverse pool of outside counsel by conducting informational interviews at the conference. We make it easy by: 1) compiling credentials in an online database to review; and 2) providing an area at the conference to have oneon-one meetings with whomever you select.

Signing Up

To register to conduct interviews on behalf of your company, complete the registration form in the 2011 TMCP Sponsorship brochure found online at www.TexasBar.com/TMCP.

Pre-Selection

Pre-selection gives your organization an opportunity to select attorneys prior to the conference to ensure that you meet outside counsel with the skill sets that are needed by your organization – either now or in the future. The representatives from your company who will be conducting interviews will receive instructions via e-mail on how to access résumés. Limited on-site interview sign-up will be available for attendees on a first-come, first-served basis if you leave time slots available for them to do so.



Texas Minority Counsel Program

WEDNESDAY, September 7, 2011

Golf Tournament

Get a jump start on your networking by playing a round of golf with in-house counsel, speakers and sponsors. This year's tournament at the **Hyatt Lost Pines' Wolfdancer Golf Club**



is a 4-person scramble with a shotgun start at 11:00 a.m. on Wednesday, September 7. Sign up to play by selecting it on the registration form found in this brochure, or by registering online at www.TexasBar.com/TMCP. Detailed tournament information will be e-mailed to golf registrants at least one week prior to the event.

The State Bar of Texas

Office of Minority Affairs

Welcomes You to the 2011 TMCP!

Welcome Reception

6:00 - 7:00 p.m Hyatt Regency Austin

Spa Retreat

Not a golfer? Enjoy a treatment at the Hyatt Regency Lost Pines' **Spa Django**. Sign up by selecting it on the registration form found in this brochure, or by



registering online at www.TexasBar.com/TMCP. Once your registration is received, you will be e-mailed a menu of treatments and appointment instructions. All appointment times will be scheduled between 11:00 a.m. and 3:00 p.m. on Wednesday, September 7, 2011 *ONLY*.

Transportation: Complimentary transportation will be provided on Wednesday, September 7, 2011, between the Hyatt Regency Austin (the conference hotel) and the Hyatt Regency Lost Pines Resort and Spa (the golf and spa location). Pick-up and dropoff times will be e-mailed to golf and spa participants after their registration is received.

All TMCP registrants are invited to a welcoming reception from 6:00 to 7:00 p.m. at the Hyatt Regency Austin. This is a chance to connect with peers, presenters, and in-house counsel in a relaxed, informal setting before the conference begins the following morning.

THURSDAY, September 8, 2011

6.75 hours including up to 2.75 ethics

8:00 At-the-Door Registration for Non Pre-Registered Attendees

Continental Breakfast sponsored by our *Advocate sponsors*

8:15-8:45 **Pre-Registered Attendee Check-In On-site interview sign-up**

8:45 Welcome and Orientation

State Bar of Texas President Bob Black, *Beaumont* MehaffyWeber, PC

<u>Steering Committee Chair</u> Michelle A. Peak, *Fort Worth* American Airlines

Steering Committee Chair Fred Gaona III, *Dallas* Spencer Crain Cubbage Healy & McNamara pllc 9:00 **Legislative Update** .5 hr Carl S. Richie, Jr., Austin TXU Energy

9:30 Legal Writing and Advocacy: Lessons from the Bestseller List

.75 hr ethics Chad Baruch, Plano Assistant Principal, Yavneh Academy of Dallas The Law Office of Chad Baruch

10:15 **Break**

10:30 **Ethics Jeopardy** *1 hr ethics*Claude E. Ducloux, *Austin*Hill, Ducloux, Carnes & De La Garza

11:30 **Break**

11:45 **2011 Awards Presentation**

12:15 Keynote Luncheon sponsored by our Barrister sponsors

Luncheon Presentation: General Counsel Panel .75 hr

Moderator: A. Martin Wickliff Jr., *Houston* Epstein Becker Green Wickliff & Hall PC

Barry D. Burgdorf, *Austin* Vice Chancellor & General Counsel The University of Texas System

Catherine Q. Morse, *Austin* General Counsel & Director of Public Affairs Samsung Austin Semiconductor, LLC

Harry A. Wolin, *Austin* Senior Vice President, General Counsel & Secretary AMD

1:00 **Break**

Thursday Breakout Sessions

Track A 3.75 hrs (.25 ethics)

1:30 **Green Construction** .75 hr Moderator: Andrew L. Wallace, Dallas Gordon & Rees, L.L.P.

Paul Dickerson, *Houston* Haynes and Boone, LLP

Daniella D. Landers, *Houston* Sutherland Asbill & Brennan, LP

2:15 **Entertainment Law** .75 hr Kevin Dartt, *Austin* Troublemaker Studios

Lawrence A. Waks, *Austin* Jackson Walker, L.L.P.

3:00 **Break**

3:15 **Social Media** .75 hr
Hon. Susan Criss, *Galveston*Judge, 212th Judicial District Court

Cheryl Leb, Fort Worth Kelly Hart & Hallman LLP

Maricela Siewczynski, *Dallas* Farrow-Gillespie & Heath LLP

4:00 **Technology Law & Licensing Apps** .75 hr

Donald Broadfield, Jr., Fort Worth American Airlines

Purvi Patel, *Dallas* Haynes and Boone, LLP

Bryan A. Sims, *Austin*Vice President, General Counsel
& Secretary
SolarWinds

4:45 **Transactional Tips** .75 hr (.25 ethics) Moderator: E. Steve Bolden II, Dallas Mahomes Bolden & Warren PC

> Lenore Diamond, Fort Worth American Airlines

Toni D. Nguyen, *Dallas* Belo Corp.

Wesley Terrell, *Dallas* AT&T

5:30 Adjourn Track A

Track B 3.75 hrs (1 ethics)

1:30 **Litigation Tips** .75 hr Ricardo G. Cedillo, *San Antonio* Davis Cedillo & Mendoza Inc.

> Marcos G. Ronquillo, *Dallas* Godwin Ronquillo PC

Victor D. Vital, *Dallas* Greenberg Traurig LLP

2:15 Labor and Employment

.75 hr (.25 ethics) Teri L. Danish, Brownsville Colvin, Chaney, Saenz & Rodriguez, LLP

Lu Pham, *Fort Worth* Lynn Pham & Ross, LLP

Tracey Wallace, *Dallas* Jackson Walker, L.L.P.

3:00 **Break**

3:15 **Alternative Fees** .5 hr Toby Brown, *Houston* Fulbright & Jaworski L.L.P.

3:45 Good Lawyering Gone Bad: Civil Sanctions Tips for Avoiding an Award and Obtaining an Award

.75 hr ethics Debbie Simon Pacholder, Houston Ahmad, Zavitsanos & Anaipakos, P.C.

4:30 **21st Century App: Inclusion** *1 hr Moderator:* Linda Bray Chanow, *Austin*Executive Director, Center for
Women in Law
The University of Texas School of Law

A. Shonn Brown, *Dallas* Locke Lord Bissell & Liddell LLP

Laura Gibson, *Houston* Ogden, Gibson, Broocks, Longoria & Hall, L.L.P.

Regina Montoya, *Dallas* Children's Medical Center of Dallas

5:30 Adjourn Track B

5:30 Networking Reception sponsored by our

7:00 **Dine-Arounds** (Sign up at on-site registration)

9:00 TMCP Party sponsored by our

Presidential Sponsor

AHMAD ZAVITSANOS & ANAIPAKOS

FRIDAY, September 9, 2011 3 hours including 2.25 ethics

8:00	Continental Breakfast sponsored
	by our Counselor sponsors

8:15-8:45 On-site interview sign-up

8:50 Announcements
Steering Committee Chair
Michelle A. Peak, *Dallas*

American Airlines

Steering Committee Chair Fred Gaona III, *Dallas* Spencer Crain Cubbage Healy & McNamara pllc

9:00 Ethics & The New Rules .75 hr ethics Thomas H. Watkins, Austin Brown McCarroll LLP

9:45 **Supreme Court Update** .5 hr Hon. Eva Guzman, *Austin* Justice, Supreme Court of Texas

10:15 **Break**

10:30 **Negotiating Tips** .75 hr (.5 ethics) Karin Crump, Austin Lakeside Mediation Center

> Melanie Gray, *Houston* Weil, Gotshal & Manges LLP

Rudy Rodriguez, Jr., *Dallas* Gruber Hurst Johansen & Hail, LLP

11:15 **Ethics Follies** *1 hr ethics* Fthics Follies Cast

12:15 Closing Remarks & Raffle

12:20 Adjourn

MCLE CREDIT

MCLE COURSE NO: 901223715 9.75 Hours (Up to 5 Hours Ethics)

This course has been approved by the Texas Board of Legal Specialization for certification and recertification continuing legal education requirements for attorneys and legal assistants in the following specialty fields:

Civil Appellate Law	.5.0
Civil Trial Law	.5.0
Labor and Employment Law	.5.0

CONFERENCE INFORMATION

Early Registration Deadline: July 22, 2011 Register early and save \$50 Early registrations ensure that sufficient course materials, seating, and refreshments are available. Outside counsel registrants who sign up for informational interviews should register by the early register deadline in order to be considered for pre-selection. No registration confirmation will be sent unless you register for the informational interviews, golf tournament, or spa event.

Sponsor Registrations Sponsors are entitled to complimentary conference and networking event registrations. Sponsors must submit the registration form in the 2011 TMCP Sponsorship Brochure found online at www.TexasBar.com/TMCP. Sponsorships should be submitted by mail or fax to the contact information listed on the registration form.

Type of Organization A minority and/or woman-owned law firm is one in which at least 51 percent of the ownership interest is controlled by minority and/or woman attorneys.

State Bar Policy Manual §7.03.06 Allows Some Judges to Attend Free provided (1) the course is directly related to their tribunal's jurisdiction, (2) they are full-time judges or judges retired under the Texas Judicial Retirement System and (3) space is available for all paying registrants. This privilege does not extend to receivers, trustees, court staff, or persons serving part-time in any judicial capacity. NOTE: Judges must actually attend to receive course materials.

Guest Pass The Guest Pass is for individuals who would like to attend the social events but do not plan on registering for the entire conference. Conference registrants automatically receive entry into all events. The Guest Pass allows access to the Wednesday and Thursday evening receptions as well as the Thursday night sponsor party.

If You Need Special Accommodations to Attend, please contact 800-204-2222, x1538. Assisted parking can be arranged for drivers of handicap designated vehicles.

Registered But Can't Attend? If you do not show up for the course, you will be sent the course materials. However, if you prefer to receive a refund, please mail, fax (512-427-4439), or e-mail (minorityaffairs@texasbar.com) your request so that we receive it no later than 5:00 p.m. on **Friday, September 2, 2011**. Registrations will not be reimbursed after this date. You can, however, transfer your registration to a colleague. Call 800-204-2222, x1538 if you prefer to transfer your registration.

Free To Our Registrants! Online Videos of the Presentations & PDFs of the Course Materials will be available to registrants 6-8 weeks after the course. Provide us your email address when registering and we'll alert you when these benefits are available and how to access them. Note: Presentation lengths may vary from that which was advertised. There's no extra charge; as a registrant, you're already entitled!

Course Materials Purchase For non-registrants, PDFs of course materials will be available for purchase 6-8 weeks after the course in the Online Library at TexasBarCLE.com.

Policy of Impartiality The State Bar of Texas does not endorse political candidates. When a candidate for public office is included in promotion for or participates in a State Bar event, the State Bar is not taking a position for or against anyone's candidacy.

Questions? Contact the State Bar Office of Minority Affairs at 800-204-2222, x1538, or minorityaffairs@texasbar.com.

Conference Hotel

Hyatt Regency Austin 208 Barton Springs Road Austin, TX 78704 (512) 477-1234



Hotel rooms have been blocked at a special rate on a space-available basis. To make a reservation, contact the hotel and mention that you are attending the State Bar of Texas "Texas Minority Counsel Program."

\$165/night **Deadline: August 7, 2011**Room block may fill up before the deadline.
Self Parking: \$7/day; Valet Parking: \$21/day

Golf Tournament and Spa Retreat Location

Hyatt Regency Lost Pines Resort and Spa 575 Hyatt Lost Pines Road Lost Pines, TX 78612 (512) 308-1234



Airfare Discount:



The Office of Minority Affairs has partnered with American Airlines to provide attendees a 5% discount for the Texas Minority Counsel Program in Austin, Texas. To make a discount reservation, go to www. AA.com and refer to Promotion Code A7291AU.



CONFERENCE REGISTRATION FORM

1	State Bar Membership No					
		Name: Title: Company Name:				
	Company Website:					
	Mailing Address for Bar-Related Mail:					
	City:		State: Zip:			
	Phone: () Fax: (_)	E-mail:			
2	Choose ONE type of registration:	2	I work for a:			
<u> </u>	☐ Registration <i>Type 1</i> \$400	2	Law Firm (select firm type below).	Corporation		
	☐ Outside Counsel		☐ Majority-owned	Government Agency		
			☐ Minority-owned☐ Minority woman-owned	☐ Judiciary		
	Registration Type 2 \$200		☐ Woman-owned	Other:		
	I am (select one):					
	☐ In-House Counsel☐ Government Employee	Outside Counsel Interview Registra				
	☐ Law Student	4		ounsel interested in being interviewed only.		
	a zaw stadent		of their corporation should complete the 20	ounsel who want to conduct interviews on behalf 011 TMCP Sponsorship brochure registration form		
	Choose ONE networking event:		at www.TexasBar.com/TMCP.	, , ,		
	☐ Golf Tournament		Firm Breakdown:			
	Golf (in-house counsel) \$100		# Partners # Associates #			
	☐ Spa Event		Check all applicable boxes below indicating of total practice. Percentages MUST add up	g your practice areas AND fill in blanks with % to 100%.		
			% of Practice			
	À la carte Registration: À la carte registrations must be submitted by fax,		☐ Antitrust	☐ Insurance		
	e-mail, or mail. Online registration is not available.		☐ Appellate Practice	☐ Intellectual Property		
	☐ Keynote Luncheon Only \$50		☐ Banking	☐ International		
	☐ Guest Pass to Socials Events* \$100		☐ Business	☐ Mediation & Arbitration		
	*see pg 6		☐ Collections	☐ Mergers & Acquisitions		
			☐ Commercial Litigation ☐ Computer & Technology	☐ Military		
P	Choose your course materials:		☐ Construction	Personal Injury/Tort Lit		
5	☐ Online access before conference		Corporate	☐ Probate/Trusts/Estates		
	(Select this option to receive an email link		☐ Criminal			
	to download materials)		☐ Education	□ Public Utility		
	,		☐ Entertainment/Sports	☐ Real Estate		
	☐ Electronic materials on USB drive provided at the conference		☐ Environmental	☐ Taxation		
			Government	Other (specify below)		
	Hard-copy books will not be provided.		☐ Health Care			
6	I am entitled to a discount:	7	My total for all options is \$	I am paying by:		
	□ \$50 OFF if registering by July 22, 2011.		☐ Check (enclosed) payable to State Bar of Texas for \$ Check No			
	(If by mail, date of postmark will determine					
	discount.)		☐ Credit Card: ☐ Visa ☐ Mast	erCard 🗖 AMEX 🗖 Discover		
	☐ As a judge, I AFFIRM I qualify for compli-		Account No.	Exp. Date		
mentary registration under State Bar Policy Manual §7.03.06 (see pg 6).						
			Name on card (Please print)			
	☐ Complimentary because: (list reason)		Signature			

Four ways to submit your registration:

Online credit card only
TexasBarCLE.com
Keyword: minority

E-mail credit card only Send scanned form to: MinorityAffairs@TexasBar.com **Fax** credit card only (512) 427-4439

Mail check or credit card State Bar of Texas Minority Affairs P. O. Box 12487 Austin, TX 78711-2487

Questions?

(800) 204-2222, x1538 MinorityAffairs@TexasBar.com www.TexasBar.com/TMCP State Bar of Texas P. O. Box 12487 Austin, TX 78711-2487

19th Annual Texas Minority Counsel Program

Inclusion: Is There An App For That? LIVE September 7-9, 2011 Austin NON PROFIT ORGANIZATION
U.S. POSTAGE
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AUSTIN, TEXAS

TMCP WOULD LIKE TO THANK OUR 2011 SPONSORS*

Presidential

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